

Privacy Policy

Last updated date: 7/15/22

Pace-O-Matic, Inc. ("us", "we", or "our") operates the RouteBoost website available at pomvelocity.com (the "Site"), and offers the RouteBoost mobile application (the "App," and together with the Site, our "Service").

This Privacy Policy describes the types of information that we may collect or you may provide when you download, install, register with, access, or use our Service. This Privacy Policy also informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data. When we reference "personal data" in this Privacy Policy, we mean data that can be used to uniquely identify or contact a single person (directly or indirectly).

We use your data to provide and improve our Service. By using our Service, you agree to the collection and use of information in accordance with this policy. Your use of our Service constitutes your acceptance of this Privacy Policy. **IF YOU DO NOT AGREE WITH OUR POLICIES AND PRACTICES, DO NOT DOWNLOAD, INSTALL, REGISTER WITH, ACCESS, OR USE OUR SERVICE.** By downloading, registering with, accessing or using our Service, you agree to the terms and conditions of this Privacy Policy.

Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Data You Provide to Us

While using our Service, we may ask you to provide us with certain personal data. The types of information collected will depend on how you interact with our Service. For example, if you request information from us on the Site, then we will ask you to provide certain contact information, including company name, your name, phone number, email, and information about your inquiry, including the best time to contact you, the details on your request, how many machines your company operates, and if you use any software to run your route. Only an email address is required to login to our Service. When you register to use the Site, we may ask you for your contact information as part of registering your account, including your email address (your username).

Usage Data

We may also collect information that your browser sends whenever you visit the Site or when you access the Site by or through a mobile device or when you use the App (collectively, "Usage Data").

This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data like crash data or performance data.

When you access the Site by or through a mobile device or use the App, this Usage Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

This information is collected in a way that can link to you and in an aggregate way to evaluate our Service.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with a small amount of data which may include an indirect unique identifier. Cookies are sent to your browser from a website and stored on your device.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, then you may not be able to use some portions of our Service.

Examples of Cookies we use:

Session Cookies. We use Session Cookies to operate our Service and maintain persistent state across web pages to improve the user's experience and optimize performance.

Preference Cookies. We use Preference Cookies to remember your preferences and various settings.

Security Cookies. We use Security Cookies for security purposes.

The Site also uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies" to help us analyze how users use the Website. The information generated by the cookie about your use of the Site (including your IP address) will be transmitted to and stored by Google. To learn more about Google Analytics and how you can opt out, visit <https://tools.google.com/dlpage/gaoptout>. By using the Site, you consent to the processing of data about you by Google.

Use of Data

RouteBoost uses the collected data for various purposes:

To provide and maintain our Service;

To notify you about changes to our Service;

To allow you to participate in interactive features of our Service when you choose to do so;

To provide customer care and support;

To do all things necessary to administer our Service;

To provide App functionality (such as to authenticate the App user, enable features, prevent fraud, implement security measures, manage up-time, minimize App crashes;

To detect, prevent and address technical issues;

To evaluate our Service and improve our Service; and
To customize your experience.

Transfer Of Data

We are headquartered in the United States and currently our Service are only intended for individuals located in the United States. Your information, including personal data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction.

If you are located outside the United States and choose to provide information to us, please note that we transfer the data, including personal data, to the United States and process it there. By submitting that data to us, you explicitly authorize its transfer and storage within the United States. We will protect the privacy and security of personal data according to this Privacy Policy regardless of where it is processed or stored.

We will take steps reasonably necessary to ensure that your data is protected and secured in accordance with this Privacy Policy and no transfer of your personal data will take place to any organization or a country unless there are adequate controls in place regarding the security of your data and other personal information.

Storage Of Data

We will retain your personal data only for as long as necessary to fulfill the purpose(s) for which it was collected and to comply with applicable laws. Your consent to such purpose(s) remains valid after termination of our relationship with you. Typically, we will keep your information for the period of time that you are a user of our Service.

If you wish to terminate an account, please navigate the menu in the App or if you are using the Site, then contact your company's Service administrator. An administrator will be able to delete an account from the "Users" menu. If you wish to terminate your Service subscription, then you can do so by contacting us via the contact information provided below.

Any user can request the removal of their personal data from our servers by submitting a request via the contact information listed below. We will remove your data as soon as is reasonably possible based on your account activity and in accordance with applicable law.

Sharing Of Data

We may share your personal data and other information we collect with affiliates or business partners that require access to your personal data for business purposes.

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide our Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

We may disclose your personal information to third parties:

To provide our Service;

To comply with a legal obligation;

To protect and defend our rights or property;

To protect the security and integrity of our Service;

To correct technical problems and malfunctions on the Service;

To prevent or investigate possible wrongdoing in connection with our Service;

To protect the personal safety of users of our Service or the public;

To protect against legal liability

If you request Service via a mobile device, your request will be transmitted via your mobile carrier's network and your carrier may have access to it. Consult your carrier's privacy policy for additional information.

We reserve the right to transfer any information we have about you in connection with a sale, merger, consolidation, change in control, transfer of assets, reorganization or liquidation of our business. We reserve the right to disclose any personal information as needed if that information is requested by law enforcement agencies or if we are required to do so by law, treaty, regulation, subpoena, court order, or by a government entity. We also may disclose your personal information to third parties if we have reason to believe that disclosing such information is necessary to conduct investigations of possible breaches of law, to cooperate in any legal investigation, or to identify, contact, or bring legal action against someone who may be violating any agreement with us.

Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data from loss, misuse, or alteration, we cannot guarantee its absolute security. Although guaranteed security does not exist on the Internet or offline, we make commercially reasonable efforts to handle such information consistent with this Privacy Policy and applicable laws. Due to the design of the Internet and other factors outside our control, we cannot guarantee that communications between you and our servers will be free from unauthorized access by third parties.

Your Choices

If you wish to terminate an account, you must use the Site, then contact your company's Service administrator. An administrator will be able to delete an account from the "Users" menu. If you wish to terminate your Service subscription, then you can do so by contacting us via the contact information provided below.

If you wish to update or correct your information, then you can do so by contacting us via the contact information provided below.

If you receive any promotional e-mail communication from us, you will be given the option to "unsubscribe" from receiving further e-mail communications from us at any time. Your option not to receive promotional and marketing material will not preclude us from corresponding with you, by email or otherwise, regarding your existing or past business relationships with us, and will not preclude us from accessing and viewing your personal information in the course of maintaining and improving our Service.

If you do not want to receive push notifications from us, you may opt out of receiving these when you first launch the App or at a later stage by using the settings on your mobile device.

If you do not want to share your device's location with the App, you may opt out when you first launch the App or at a later stage by using the settings on your mobile device.

If you do not want to share your camera information with the App (to facilitate a QR code scan), then you may opt out when you first launch the app or at a later stage by using the settings on your mobile device.

Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of the Site. To opt-out of interest-based advertising by advertisers on the Site visit <http://www.aboutads.info/choices>.

You may access information we have about you and make updates by logging in to your account.

Do-Not-Track Signals; Third-Party Tracking

Unless your browser settings are configured to make your online activities and information about your online activities (such as Usage Data as described above) invisible to usage analytics tools, we do not presently have the capability to omit you from usage analytics to the extent your browser only sends us a "do not track" message and does not otherwise screen you from tracking without any action on our part. To learn more about browser tracking signals and "Do Not Track", please visit <http://allaboutdnt.org>. Third parties, other than our vendors (such as our website analytics provider), do not have authorization from us to track which websites you visited prior to and after visiting the Site. Please note, however, that we cannot control third-party tracking and there may be some third party tracking that occurs without our knowledge or consent.

Links To Other Sites

Our Services may contain links to other sites that are not operated or controlled by us. These links are made available to you as a convenience, and you agree to use these links at your own risk. Please be aware that we are not responsible for the privacy practices or content of such third-party websites. Our Privacy Policy only applies to information we collect from you while you are on our Service. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

Our Service is not designed for or marketed to minors under age 13. We do not knowingly collect personal data from minors. If you are a minor, please do not attempt to use our Service or send any information about yourself to us. If you are a parent or guardian and you are aware that a minor has provided us with personal data, please contact us via the contact information provided below. If we

become aware that we have collected personal data from minors without verification of parental consent, we will take steps to remove that information from our servers.

California Shine the Light

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to request from a business with whom the California resident has an established business relationship what types of personal data, if any, the business shares with third parties for direct marketing purposes by such third parties and the identities of the third parties with whom the business has shared such information in the immediately preceding calendar year. We do not currently share any personal data with third parties for direct marketing purposes by such parties.

Changes To This Privacy Policy

We reserve the right to change, replace, update our Privacy Policy at our sole discretion at any time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "last updated date" at the top of this Privacy Policy.

Your continued use of our Service following the posting of the changes constitutes your agreement to such changes.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

[By email: velocitysupport@paceomatic.com](mailto:velocitysupport@paceomatic.com)

[By visiting this page on our website:](#)

https://www.paceomatic.com/hubfs/Velocity%20Docs/RouteBoost_PrivacyPolicy.pdf